



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
164967-2	09/30/12	September 2012	08/27/12 - 09/01/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 8/23-8/27	11669

Flight Dates	Order #	Alt Order #
08/23/12 - 09/01/12	164967	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/27/12	News 4 Today I 5a-530a	M-F 5a-530a	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 08/27/12 5:26 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV1201H \$75.00 NM									
2	08/23/12	08/27/12	News 4 Today I 530a-6a	M-F 530a-6a	-----	:30	0	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 08/27/12 5:53 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV1202H \$150.00 NM									
3	08/23/12	08/27/12	News 4 Today II 6a-7a	M-F 6a-7a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 08/27/12 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1201H \$275.00 NM									
4	08/23/12	08/27/12	M-F Today Show	M-F 7a-9a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 08/27/12 8:34 AM M-F Today Show M-F 7a-9a :30 MHTV1202H \$275.00 NM									
10	08/23/12	08/27/12	News 4 @ Midday M-F	M-F 12noon-1p	M--TF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/27/12 12:13 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV1202H \$125.00 NM									
12	08/23/12	08/27/12	The Insider 3p	M-F 3p-330p	-----	:30	0	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 08/27/12 3:26 PM The Insider 3p M-F 3p-330p :30 MHTV1202H \$125.00 NM									



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164967-2	09/30/12	September 2012	08/27/12 - 09/01/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/23-8/27	11669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/23/12	08/27/12	Inside Edition 330p	M-F 330p-4p	-----	:30	0	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 All	M	08/27/12	3:57 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1201H	\$125.00	NM
14	08/23/12	08/27/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-----	:30	0	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 All	M	08/27/12	4:57 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM
16	08/23/12	08/27/12	News 4 @ 6p M-F	M-F 6p-632p	-----	:30	0	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	M	08/27/12	6:14 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	MHTV1201H	\$400.00	NM
20	08/27/12	08/27/12	Monday Prime C	M 9p-10p	M-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	08/27/12		Monday Prime C	M 9p-10p	:00		\$550.00	NM
	Credited								
24	08/27/12	08/27/12	News 4 @ 10p M-F	M-F 10p-1035p	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	08/27/12	10:22 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	MHTV1201H	\$400.00	NM
25	08/27/12	08/27/12	The Tonight Show	M-Th 1035p-1135p/	M-----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	08/27/12	11:32 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV1202H	\$150.00	NM
27	08/27/12	08/27/12	Access Hollywood Late P	M-Th 1135p-1207a/	M-----	:30	1	\$55.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$55.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	08/27/12	11:53 PM	Access Hollywood Late PM	M-Th 1135p-1207a/	:30	MHTV1201H	\$55.00	NM
29	08/27/12	08/27/12	Rachael Ray 2p	M-F 2p-3p	M-----	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	08/27/12	2:50 PM	Rachael Ray 2p	M-F 2p-3p	:30	MHTV1201H	\$75.00	NM
30	08/27/12	08/31/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Heinrich for Senate	Martin Heinrich 8/23-8/27	11669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	08/27/12	08/31/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/27/12 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV1202H \$300.00 NM 1 All F 08/31/12 News 4 @ 630p M-F M-F 630p-7p :00 \$300.00 NM Credited									
31	08/27/12	08/31/12	M-F Today Show	M-F 7a-9a	-T-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 MTWTF-- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/28/12 7:22 AM M-F Today Show M-F 7a-9a :30 MHTV1202H \$275.00 NM									
32	08/27/12	08/31/12	Who Wants to Be A Million	M-F 1130a-12p	M-----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 M----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/27/12 11:46 AM Who Wants to Be A Million M-F 1130a-12p :30 MHTV1201H \$75.00 NM									
33	08/27/12	08/31/12	Thursday Prime C	Th 9p-10p	---T---	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 ---T--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/30/12 9:42 PM Thursday Prime C Th 9p-10p :30 MHTV1201H \$700.00 NM									
34	09/01/12	09/01/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/01/12 6:43 PM News 4 @ 630p Sat Sa 630p-7p :30 MHTV1202H \$300.00 NM									
Total Spots							18		

Payment Terms 30 Days

Gross Total	\$3,955.00
Agency Commission	\$593.25
Net Amount Due	\$3,361.75
ABQ 7.0%	\$235.32
Amount Due	\$3,597.07